

INFO

LINKEDIN

[Bhavana.Poosarla](#)

EMAIL

pvsbhavana7@gmail.com

PHONE

+919866963603

DATE OF BIRTH

10-06-1993

NATIONALITY

Indian

ADDRESS

Flat 6441, Janapriya
Metropolis, Motinagar,
Hyderabad, Telangana,
India

References available on
request

SOFT SKILLS

Problem-solving mindset

Able to work under
pressure

Active learner

Attentive to details

Dedicated team player

BHAVANA POOSARLA

Consistent contributor with more than three years of international work and study experiences in impact investing, business administration, big data, and civil engineering. Passionate about catalyzing private sector capital to solve global challenges and attain sustainable development.

WORK EXPERIENCE

Associate, Phenix Capital

Amsterdam, The Netherlands

Sep 2016 – July 2019

Hired as an intern in Sep 2016 and promoted to Impact Investing Associate role in July 2017. Phenix Capital advises large institutional investors on impact investments, i.e., investments made into companies, organizations, and funds to generate a measurable, beneficial social or environmental impact alongside a financial return. Projects included:

Developing a listed impact investment portfolio for a wealth manager

- Designed the impact investment policy statement
- Performed market research on ESG and impact rating providers
- Analyzed sovereign bond issuers on ESG dimensions and compiled a universe of green and social bonds
- Assisted with portfolio construction through research on stocks, bonds, and funds
- Produced a draft impact report by collecting data from various ESG and impact data sources

Performing industry research for asset owners and managers

- Identified vital players in the impact investment fund universe across different impact themes, UN SDGs, geographies, asset classes such as private equity, infrastructure, public debt, public equity
- Analyzed impact funds using a proprietary impact assessment methodology
- Surveyed the ESG and impact investment reporting needs of large asset owners with a combined €1.6 trillion AUM

Advancing the impact investing agenda

- Played a crucial role in content writing, e-marketing, production and organization of 3rd, 4th and 5th Impact Summit Europe, 1st Impact Summit America, Impact Seminar Series: Listed Equity, and screening of Al Gore's 'An Inconvenient Sequel: Truth to Power' to educate asset owners on impact investing
- Contacted fund managers, profiled impact investment funds, performed data entry and quality control tasks to help build the Global Impact Platform, an impact fund database (>750 strategies) for asset owners, which was consequently launched in May 2019
- Contributed to scaling the company by setting up the CRM tool, building the research library, streamlining accounting and cash flow planning activities, improving website management, reporting as a PRI signatory, preparing company presentations and funding proposals

Student Consultant, Opplé Lighting

Eindhoven, The Netherlands

Feb 2016 – Jun 2016

- Advised the company on cost-effective and optimal options to outsource logistics and assembly functions; forecasted costs and risk factors for several countries in Europe using Microsoft Excel @Risk analysis; developed questionnaires and interviewed potential suppliers to analyze strategic fit with the company
- Provided concrete options on which country to enter, which supplier to contract with, and the potential organizational impact of outsourcing on the Chinese headquarters of the company

Systems Engineer, Infosys Limited

Hyderabad, India

Jun 2014 – Apr 2015

- Hired as a trainee and graduated top 15% of the class in a rigorous training program on building programming skills (C, C++, JAVA, JEE, HTML, SQL)
- Promoted to 'Systems Engineer' role in Oct 2014. Responsibilities included monitoring of Big Data inflow for a global financial institution, debugging and issue management using IBM Initiate to avoid data duplication issues and maintain data quality

LANGUAGES

English
Hindi
Telugu

TECHNICAL SKILLS

ESG and Impact investing research & analytics:

Bloomberg ESG & Carbon Footprint Analysis, MSCI ESG Manager

Statistics: SPSS, EViews

Basic Programming: C, C++, JAVA, JEE, HTML, SQL

Microsoft Excel:

PowerPivot, Scenario analysis (Goal Seek, Solver), Sensitivity analysis, Charts, Form controls, and Grouping

Business administration tools:

Microsoft Office, insightly, WaveApps, ExactOnline, Squarespace, WordPress, Google Suite, mailchimp, Regonline, Slack, Trello, Asana, Zoom, Evernote

Civil Engineering: STAAD-Pro, AUTOCAD

Photography: Adobe Lightroom

INTERESTS

Photography, Volunteering, Cooking, Zumba, Fashion sketching, Painting, Travelling, Learning about new cultures, Yoga

EDUCATION

MSc BA, Master in Management Rotterdam School of Management, Erasmus University *Sep 2015 – Mar 2017*

Rotterdam, The Netherlands

The curriculum included Entrepreneurial Challenge on reducing food waste, Corporate Governance, Research Methods (proficiency in EViews, SPSS), Management Science (revenue forecasting and decision-making using Microsoft Excel), Human Resources Management (focus on cross-cultural communication). Thesis: 'Does Responsible Investing lead to higher abnormal returns?'

GPA: 7.4 / 10.0 | GMAT: 740 (97th percentile) | TOEFL iBT: 112 (92nd percentile)

Bachelor of Technology, Civil Engineering Jawaharlal Nehru Technology University *Oct 2010 – May 2014*

Hyderabad, India

The curriculum included Environmental Studies, Water Resources Engineering, Concrete Technology, Air Pollution and Control. Project: Design and quality control of a multi-storied residential building for low-income groups, funded by the state housing board.

Grade: 84% (90th percentile)

PROFESSIONAL DEVELOPMENT

- 2020 CFA Level 3 Candidate | Passed CFA Level 1 and 2 exams
- Data Visualization with Advanced Excel | MOOC by PwC | Sep 2019
- Financial Modeling for the Social Sector | MOOC by +Acumen | Sep 2019
- Global Environmental Management | MOOC by Technical University of Denmark | Sep 2019
- Bloomberg Market Concepts | Oct 2016

EXTRA-CURRICULAR ACTIVITIES

Food Ambassador, Taste Before You Waste

Amsterdam, The Netherlands

Dec 2018 – July 2019

Taste Before You Waste is an initiative focused on the prevention of food waste. Took part in the organization of events such as food cycle markets, wasteless Wednesday dinners, and waste-free festivals to raise awareness on the sustainable food movement.

Volunteer, Erasmus Sustainability Hub

Rotterdam, The Netherlands

Jul 2016 – Aug 2016

- Market research and content writing for a business plan on building an online platform for affordable childcare in the United States
- Contact procurement for fundraising of a global collaborative platform facilitated by Leiden University, TU Delft and Erasmus University

Helios Investment Group, B&R Beurs Erasmus Investment Society

Rotterdam, The Netherlands

Oct 2015 – Jun 2016

Participated in the annual Optiver investment competition. Proposed and evaluated investment proposals made by team members to invest real money, build and manage a portfolio collectively. Finished 7th out of 41 in the competition (83rd percentile).